

Sample Name

Sample Location — sample@email.com — github.com/sampleuser

10+ years experience in Web Development, CMS architecture, Full-Stack Engineering

Versatile and highly skilled software engineer with over a decade of experience in web development, CMS design, and API integration. Deep expertise in **Contentful CMS**, including advanced content modeling, backend development, and performance optimization. Proven track record delivering scalable CMS architectures for international clients. Strong communicator and collaborative team leader, currently managing a 20-developer company. Looking to bring my global experience and deep CMS knowledge to a high-impact role in a major tech hub.

Core Skills & Expertise

- **Contentful CMS:** Schema design, content modeling, API integrations, localization, and headless CMS architectures
- **Backend Development:** Node.js, PHP, Laravel, .NET Core, Python, Go, REST & GraphQL APIs
- **Frontend:** React, Next.js, Vue.js, Tailwind, HTML5, JavaScript, TypeScript
- **Performance Optimization:** Caching, lazy loading, database tuning
- **CMS Integrations:** WordPress, Strapi, Sanity, Contentful, headless CMS solutions
- **Tools:** Git, Docker, GitHub Actions, Webpack, Vite
- **Collaboration:** Leading cross-functional teams, Agile, Jira, Notion, Trello
- **Testing & Documentation:** Unit/integration testing, Swagger, Postman, API docs

Relevant Experience

CTO – Test Company A - Web Development Agency

Sample Location A & Sample Location B

2024 – 2025

- Led architecture and backend development for multiple CMS platforms including Contentful, WordPress, and custom headless CMS solutions.
- Designed advanced content models and taxonomies in Contentful to support multilingual, multi-brand platforms.
- Developed scalable APIs for frontend consumption using Node.js, PHP, Python, and Go.
- Integrated Contentful with e-commerce platforms, external APIs, and headless CMS technologies to streamline content delivery.
- Optimized backend and CDN performance, reducing page load times by 60%.
- Managed a team of 20 developers and collaborated with international clients from multiple regions.

Senior Full-Stack Developer – Test Company B

Remote

2018 – 2023

- Developed and maintained scalable web applications using Node.js, React, PHP, and Laravel.
- Designed complex CMS integrations with Contentful, Contentful GraphQL API, and third-party services.
- Implemented performance improvements cutting load times by 40%.
- Collaborated with international teams to deliver multi-lingual enterprise platforms.

Full-Stack Developer – Test Company C

Remote

2014 – 2018

- Built and optimized CMS-based websites and e-commerce platforms using PHP, Laravel, React, and Vue.js.
- Developed RESTful APIs and backend services in PHP, Python, and Node.js.
- Worked closely with frontend teams to integrate modern JavaScript frameworks.
- Participated in agile ceremonies and code reviews to ensure quality and standards.

Mid-Level Full-Stack Developer – Test Company D

Sample Location C

2012 – 2014

- Developed features and fixed bugs for enterprise CMS products with PHP, JavaScript, and early Node.js.
- Enhanced API performance and maintained legacy codebases.
- Supported frontend-backend integration and collaborated with UX designers.

Mid-Level Software Engineer – Test Company E

Sample Location D

2010 – 2012

- Assisted in development of CMS features and client websites using PHP and JavaScript.
- Wrote clean, maintainable code and supported legacy applications.
- Contributed to database design and basic API implementations.

Featured Projects

Multilingual Publishing Platform (Contentful + Next.js + Vercel)

Designed content models and integrated Contentful API for a sample publishing platform. Enabled real-time preview and localization workflows, supporting 5+ languages with automated fallbacks.

Custom CMS for Education Portal

Developed a secure, permission-based content workflow using Contentful and Express.js, allowing role-based content editing and publishing for 10,000+ users.

E-commerce Headless CMS (Contentful + Shopify Integration)

Built a dynamic backend to serve personalized landing pages synced with Shopify’s product inventory APIs.

Corporate Intranet with Contentful

Implemented a modular intranet platform using Contentful’s content modeling and GraphQL API.

Performance Optimization for CMS Backend

Identified bottlenecks in API calls and database queries; introduced caching strategies and optimized GraphQL queries.

Contentful API Integration for Marketing Automation

Developed custom integrations linking Contentful with CRM and email marketing platforms.

Headless CMS Migration Project

Led migration from legacy CMS to Contentful, including content modeling and data migration scripts.

Custom Reporting Dashboard

Created backend services to aggregate CMS usage statistics and content performance metrics.

Future Project: AI-Powered Content Recommendation System

Planning to integrate AI-driven personalization with Contentful CMS.

Future Project: CMS-Driven Omnichannel Content Delivery

Designing a flexible headless CMS architecture for multi-platform content delivery.

Why I’m the Best Fit

Deep hands-on experience with **Contentful CMS**, from modeling to API-level integration, including next-generation headless CMS platforms.

Proven leadership and communication skills in remote and multicultural environments.

Technically proficient across the full web stack, with performance and scalability in mind.

Passionate about building clean, extensible CMS solutions that empower content teams.

Languages

English (Fluent) — Sample Language 1 (Intermediate) — Sample Language 2 (Native)

Education

B.Sc. in Sample Field 1 Graduated: YYYY	Sample University
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B.Sc. in Sample Field 2 Graduated: YYYY	Sample University
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